Alt Order #

## DUPLINVOICE TE



WXYZ 20777 W. 10 MIIe Rd. Southfield, MI 48037 Main: (248)827-7777 Billing: (877)290-6086

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 312140-2
 10/07/12
 October 2012
 10/01/12 - 10/01/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WXYZ
 Dave Lombardo
 EWS - Washingt
 National

Advertiser Product Estimate Number

Citizens for Affordable Qua Citizens for Affordable Qu 1652

Flight Dates

09/25/12 - 10/01/12

www.wxyz.com

Billing Address:

New Media Firm Attention: Accounts Payable 1322 G Street SE Washington, DC 20003

Send Payment To:

WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB # 14019	Advertiser Code	Product Code
Agency Ref 2	Advertiser Ref	

Order #

312140

Spots/ Line Start Date **End Date** Description Start/End Time MTWTFSS Length Week Rate Type 9 09/25/12 10/01/12 M-F 106a-206a 11111--106am-206am :30 \$400.00 NM 5 MTWTFSS Weeks: Start Date **End Date** Spots/Week Rate 09/25/12 10/01/12 11111--\$400.00 Start/End Time Spots: # Ch Day Air Date Air Time Description Length Ad-ID Rate Type 1:43 AM M-F 106a-206a :30 TV105X12812H 5 WXYZ M 10/01/12 106am-206am \$400.00 NM 10 09/25/12 10/01/12 1205am-105am M-F 11111--:30 \$750.00 NM Jimmy Kimmel Live 5 **MTWTFSS** Weeks: Start Date End Date Spots/Week Rate 09/25/12 11111--\$750.00 10/01/12 Start/End Time Spots: # Ch Day Air Date Air Time Description Length Ad-ID Rate Type :30 TV105X12812H 1205am-105am M-I 5 WXYZ M 10/01/12 12:50 AM Jimmy Kimmel Live \$750.00 NM 13 09/25/12 10/01/12 M-F 7-730p 7-730pm M-F 1111---:30 \$2,500.00 NM MTWTFSS Weeks: Start Date End Date Spots/Week Rate 09/25/12 10/01/12 1111--\$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 10/01/12 7:15 PM M-F 7-730p 7-730pm M-F :30 TV105X12812H \$2,500.00 NM 15 09/25/12 10/01/12 5-6pm M-F 11111--:30 5 \$1,800.00 NM 5-6pm M-F Start Date **End Date** MTWTFSS Spots/Week Weeks: Rate 10/01/12 11111--\$1.800.00 09/25/12 Air Time Description Start/End Time Spots: # Ch Day Air Date Length Ad-ID Rate Type :30 TV105X12812H 5 WXYZ M 10/01/12 5:40 PM 5-6pm M-F 5-6pm M-F \$1,800.00 NM 17 09/25/12 10/01/12 The Chew 1-2pm M-F 11111--:30 5 \$800.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$800.00 09/25/12 10/01/12 11111--Spots: # Ch Air Time Description Start/End Time Length Ad-ID Day Air Date Rate Type :30 TV105X12812H 4 WXYZ M \$800.00 NM 10/01/12 1:31 PM The Chew 1-2pm M-F

## INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 312140-2 | 10/07/12 | October 2012 | 10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	Citizens for Affordable Qu	1652

www.wxyz.com

Spots/

Start Date   End Date   Description   Start/End Time   MTWTFSS   Length   Week   Rate   Type								Spots/			
Weeks:   Start Date   End Date   MIWIFSS   Spots/Week   Rate   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Spots: # Ch	18	09/25/12	10/01/12	M-F 12-1pm	12-1pm	11111	:30	5	\$1,200.00	NM	
19 09/25/12		Weeks:									
19   09/25/12   10/01/12   M-F 11a-12n   11am-12pm M-F   11111   :30   5   \$1,500.00   NM		Spots: # Ch	n <u>Day</u> Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks:   Start   Date   End   Date   MTWTFSS   Spots/Week   1,500.00   Start/End Time   Length   Ad-ID   Rate   Type		4 W	XYZ M 10	/01/12 12:28 PM M-F 12	2-1pm	12-1pm	:3	0 TV105X1	2812H		\$1,200.00 NM
Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	19	09/25/12	10/01/12	M-F 11a-12n	11am-12pm M-F	11111	:30	5	\$1,500.00	NM	
S   WXYZ M   10/01/12   11:13 AM M-F   11a-12n   11am-12pm M-F   :30   TV105X12812H   \$1,500.00   NM		Weeks:									
20 09/25/12   10/01/12   M-F 10a-11a   10-11am M-F   11111   :30   5   \$800.00   NM		Spots: # Ch	n Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks:         Start Date 09/25/12         End Date 10/01/12         MTWTFSS 11111         Spots/Week \$800.00         Rate \$800.00           Spots: # Ch Day Air Date 5 WXYZ M 10/01/12         Air Time Description Description Description         Start/End Time Length Ad-ID Description Description Description         Rate Type 100/11/12           21 09/25/12 10/01/12         10/01/12 M-F 9a-10a         9-10am M-F         11111         :30 5 \$1,000.00         NM           Weeks: Start Date 09/25/12 10/01/12         End Date 10/01/12 11111         MTWTFSS 11111         Spots/Week 11111         \$1,000.00           Spots: # Ch Day Air Date Air Time Description 5 WXYZ M 10/01/12         Air Time Description 9-10am M-F :30 TV105X12812H \$1,000.00 NM           28 09/25/12 10/01/12 7 Action News This Morni 430a-5a         11111         :30 5 \$300.00 NM           Weeks: Start Date 09/25/12 10/01/12 10/01/12 T Action News This Morni 430a-5a         11111         :30 5 \$300.00 NM           Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		5 W	XYZ M 10	/01/12 11:13 AM M-F 1	1a-12n	11am-12pm M-F	:3	0 TV105X1	2812Н		\$1,500.00 NM
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	20	09/25/12	10/01/12	M-F 10a-11a	10-11am M-F	11111	:30	5	\$800.00	NM	
5 WXYZ M         10/01/12         10:31 AM M-F 10a-11a         10-11am M-F         :30 TV105X12812H         \$800.00 NM           21 09/25/12         10/01/12         M-F 9a-10a         9-10am M-F         11111         :30 5 \$1,000.00 NM           Weeks: Start Date O9/25/12         End Date 10/01/12         MTWTFSS 11/111         Spots/Week 51,000.00 Start/End Time 10/00.00         Length Ad-ID Rate Type           5 WXYZ M         10/01/12         9:43 AM M-F 9a-10a         9-10am M-F         :30 TV105X12812H         \$1,000.00 NM           28 09/25/12         10/01/12         7 Action News This Morni 430a-5a         11111         :30 5 \$300.00 NM           Weeks: Start Date O9/25/12         End Date O2/12         MTWTFSS O5/1111         Spots/Week S300.00 Sand Sand Sand Sand Sand Sand Sand Sand		Weeks:									
21 09/25/12 10/01/12 M-F 9a-10a 9-10am M-F 11111 :30 5 \$1,000.00 NM  Weeks: Start Date O9/25/12 11111 5 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/01/12 9:43 AM M-F 9a-10a 9-10am M-F :30 TV105X12812H \$1,000.00 NM  28 09/25/12 10/01/12 7 Action News This Morni 430a-5a 11111 :30 5 \$300.00 NM  Weeks: Start Date End Date MTWTFSS Spots/Week \$Rate O9/25/12 10/01/12 To Action News This Morni 430a-5a 11111 :30 5 \$300.00 NM  Weeks: Start Date End Date MTWTFSS Spots/Week \$Rate O9/25/12 10/01/12 11111 5 Sand Date Start/End Time Length Ad-ID Rate Type		Spots: # Ch	n <u>Day</u> Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
Weeks:         Start Date 09/25/12         End Date 10/01/12         MTWTFSS 11111         Spots/Week \$1,000.00         Rate \$1,000.00           Spots: # Ch Day Air Date 5 WXYZ M 10/01/12         Air Time Description Description Start/End Time Length Ad-ID         Length Ad-ID         Rate Type \$1,000.00           28 09/25/12         10/01/12         7 Action News This Morni 430a-5a         11111         :30 TV105X12812H         \$1,000.00         NM           Weeks: Start Date 09/25/12         End Date 10/01/12         MTWTFSS 11111         Spots/Week \$300.00         Rate 300.00         Rate 300.00 <td></td> <td>5 W</td> <td>XYZ M 10</td> <td>/01/12 10:31 AM M-F 10</td> <td>Da-11a</td> <td>10-11am M-F</td> <td>:3</td> <td>0 TV105X1</td> <td>2812Н</td> <td></td> <td>\$800.00 NM</td>		5 W	XYZ M 10	/01/12 10:31 AM M-F 10	Da-11a	10-11am M-F	:3	0 TV105X1	2812Н		\$800.00 NM
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	21	09/25/12	10/01/12	M-F 9a-10a	9-10am M-F	11111	:30	5	\$1,000.00	NM	
5 WXYZ M 10/01/12 9:43 AM M-F 9a-10a 9-10am M-F :30 TV105X12812H \$1,000.00 NM  28 09/25/12 10/01/12 7 Action News This Morni 430a-5a 11111 :30 5 \$300.00 NM  Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 11111 5 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		Weeks:									
28 09/25/12       10/01/12       7 Action News This Morni 430a-5a       11111       :30       5       \$300.00       NM         Weeks: Start Date 09/25/12       End Date 10/01/12       MTWTFSS 11111       Spots/Week 5300.00       Rate 300.00         Spots: # Ch       Day Air Date Air Time Description       Start/End Time Length Ad-ID       Rate Type		Spots: # Ch	n <u>Day Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks:         Start Date 09/25/12         End Date 10/01/12         MTWTFSS 11111         Spots/Week 5         Rate 300.00           Spots: # Ch Day Air Date Air Time Description         Start/End Time Length Ad-ID         Rate Type		5 W	XYZ M 10	/01/12 9:43 AM M-F 9a	a-10a	9-10am M-F	:3	0 TV105X1	2812H		\$1,000.00 NM
09/25/12         10/01/12         11111         5         \$300.00           Spots: # Ch         Day Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate         Type	28	09/25/12	10/01/12	7 Action News This Mo	orni 430a-5a	11111	:30	5	\$300.00	NM	
		Weeks:									
5 WXYZ M 10/01/12 4:50 AM 7 Action News This Morning 430a-5a :30 TV105X12812H \$300.00 NM		Spots: # Ch	n <u>Day Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
		5 W	XYZ M 10	/01/12 4:50 AM 7 Action	on News This Morning	430a-5a	:3	0 TV105X1	2812H		\$300.00 NM

<u>Total Spots</u> **10** <u>Gross Total</u> **\$11,050.00** 

## **Payment Terms 30 Days**

Agency Commission \$1,657.50

<u>Net Amount Due</u> **\$9,392.50**